

Thank you for considering an ad in the **2018 DRAM Booklet**. Here are some great reasons to advertise in this booklet:

The Deep River Ancient Muster, a non-profit organization, is the *oldest and largest* gathering of fife and drum musicians and enthusiasts in the world.

As is customary with all musters, we *provide a meal to all who march in the parade*. Your participation will help us pay for this meal.

This is a great way for your business/group to gain exposure to *thousands* of corps members and spectators. The DRAM hosts 60 to 80 corps with 2,000 marchers and thousands of spectators. Corps and spectators come from all over the U.S. and we frequently host corps and many spectators from Switzerland.

Booklets are **FREE** and available beginning the week of the DRAM and *if you advertise, we will deliver booklets to your place of business as soon as they are available*. Booklets are also available at Devitt's Field all muster weekend and are given away along the parade route on that Saturday.

Please advertise in the **2018 Deep River Ancient Muster** (DRAM) Booklet



If you would like to advertise in this booklet:

1. Please make check payable to "DRAM, Inc." with "Ad Book" in memo
2. Send payment to:
DRAM Booklet
P.O. Box 135
Deep River, CT 06417
3. Send artwork (*.pdf or *.jpeg format, black and white) to drancientmuster@gmail.com

To meet the deadline, payment and artwork must be received no later than **June 9th**

Full Page (Non Cover) **\$125.00**
Cover Page **\$175.00**
(Actual Size: 5" x 7 ½")

Booster Lines are available for \$10 each (up to 50 characters). This is a great way for individuals and families to show their support.

Business Card
\$35.00
Actual Size: 2 3/8" x 1 5/8"

1/4 Page
\$65.00
(Actual size: 2 ½" x 3 ½")

1/2 Page
\$80.00
(Actual size: 5" x 3 ½")